

2 June 2010

Dear Member,

Dairy Farmers Milk Co-operative (DFMC) has recognised that there is a strong need to develop the skills of our younger farmers to encourage them to actively participate in industry roles and to create strength in the youth of the DFMC farming community.

DFMC is offering an opportunity for five young farmer members to participate in the DFMC Development Program. The DFMC Development Program has been designed to give participants insight into the possibilities and opportunities in the dairy industry for members who have ambition to participate and be involved in the decision making for the industry. At the completion of the program participants will have a much greater understanding of how our industry works, how it compares to other markets, a new group of industry contacts and a clear path to follow to achieve their own needs and ambitions. The program aims to educate through "real life" experience, one on one learning opportunities and has a strong emphasis on creating and realising your own potential. The DFMC Development Program will help you develop the skills required to reach your own goals.

The program launches in August with phone hook-ups and personal development sessions for the participants, and then kicks into high gear as we take off to New Zealand via Sydney. DFMC and New Holland will host an official welcome dinner, participants then spend the following day at New Holland's headquarters where they have an in-depth look at the New Holland business structure. Then it's off to New Zealand for an escorted tour which will include experiences from board rooms to farms visits.

For the duration of the program, each participant will receive individual development guidance with Basil Doonan, including a dynamic workshop designed to stimulate your drive and ambition for the dairy industry.

Each participant will be matched with their own DFMC Director or Executive Officer as a mentor, to guide and assist their development. Additionally, each participant is invited to nominate a potential mentor outside the DFMC to further enhance their own development opportunities.

For the duration of the program the participants will be guided by their own personal mentor, and will have the opportunity to be actively involved in events such as the DFMC National Convention and AGM.

All "young" DFMC members with ambitions to succeed in the dairy industry are encouraged to apply. For purposes of eligibility, family of DFMC members are also eligible to apply.

Yours Sincerely



Ian Zandstra
DFMC Chairman

